



Institute for Independent Business

CODE OF ETHICS

Accredited Associates:

- 1. Shall, by contributing time and expertise without financial reward, serve their local community;*
- 2. Shall conduct themselves in a manner which will merit the respect of the community for persons engaged in the profession;*
- 3. Shall uphold the reputation of the Institute for Independent Business and of fellow Associates and abide by the Institute for Independent Business Code of Conduct;*
- 4. Shall carry out their professional duties responsibly and with integrity;*
- 5. Shall not personally provide advice outside of their accepted 'area of expertise' but rather shall delegate to such appropriate specialists;*
- 6. Shall collect and present facts without bias and not allow personal views to influence judgement, interpretation, analysis and presentation;*
- 7. Shall not discuss with or disclose to any person not authorised by the client or delegated representative any information, data, result, report or proposal arising from the assignment, nor cause or allow confidential information to be misused or to be published in any way without the permission of the client;*
- 8. Shall not use information acquired during any previous assignments which in any way could be detrimental to their former client;*
- 9. Shall not receive any undisclosed material benefits other than normal emoluments from any recommendation made in the course of duty.*



Institute for Independent Business

AIMS AND OBJECTS

1. To bring to independent business the most useful advice and timely ideas from knowledgeable experts, academics and business innovators; to open doors to important and profitable opportunities; to raise the professional standards of independent business practice; to enhance the image of independent business and its advisers.
2. To advance the understanding of the workings of independent business by research in relevant fields, alone or in co-operation with other interested and competent bodies, academic and commercial.
3. To provide research facilities pertaining to independent business for the benefit of and use by other persons or bodies, academic and commercial.
4. To disseminate such findings and information as may be useful to the operators of independent business by all means expedient, more particularly through training courses, educational programmes, conferences, journals and other publications or media.
5. To educate, train and generally support advisers to the independent business sector such that the adviser may be accredited by the Institute at an appropriate level.
6. To raise funds for the purpose of financing such activities as may meet the Objects of the Institute by all means, including the charging of tuition fees, licence fees, research fees, subscription fees and such other charges as may, from time to time, be appropriate.
7. To carry on any other business activities which may seem to the Institute capable of being advantageously carried on in furtherance of the Institute's objectives.